
Subject: Research Systems MATLAB to IDL Trade-In Program Offer
Posted by [mpowell](#) on Thu, 22 Jul 1999 07:00:00 GMT

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Research Systems, an Apple Premier Developer, is offering a special time-limited program to MATLAB customers, with a specific emphasis on Macintosh users. Beginning July 20, 1999, in conjunction with Macworld Expo New York, MATLAB customers can trade-in their MATLAB licenses for the current release of IDL, version 5.2.1, for \$495 (regular price is \$1,895).

IDL, the Interactive Data Language, is similar to MATLAB in terms of being a 4GL array-oriented visualization language. IDL is superior to MATLAB in visualization quality, image processing, and application development. This program is being offered in response to The MathWorks' decision to freeze development of MATLAB for the Mac platform as of March, 1998.

For more information and to place an order, please visit the RSI Website at <http://www.rsinc.com/matlab>. This offer is valid only until Oct. 29, 1999.
