Subject: Re: Expecting Phone Call from Oprah Posted by David Fanning on Tue, 09 Oct 2001 22:09:33 GMT

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Mark Hadfield (m.hadfield@niwa.cri.nz) writes:

- > I don't know about Kodak, but I have always thought the RSI division must be
- > rolling in money, given how much my employer pays them on my behalf every
- > year. But perhaps I'm naive.

While it's true that the material cost of producing software is well under a \$1 (oh, maybe \$5 when you throw in the box), that is a long way from the true cost. And I would be shocked to learn that maintenance and technical support fees actually cover the costs of these two necessary functions.

While I don't expect to see David Stern in a soup-line anytime soon, I don't think the money he made is anything like what most of the people complaining about maintenance costs *think* he made. :-)

Cheers.

David

P.S. Let's just say that what *really* gets my goat is what the Lucent Board of Directors paid Richard McGinn after he ran that company straight into the ground!

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