Subject: Re: IDL Student Edition for Linux? Posted by gurman on Sun, 05 Mar 1995 14:38:42 GMT

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In article <3ja90p\$lm2@decaxp.harvard.edu>, kkobayas@fas.harvard.edu (Ken Kobayashi) wrote:

> gurman@uvsp.gsfc.nasa.gov (Joseph B. Gurman) writes:

>

- >> ....and imagine how many tech support people they'd have to hire to
- >> service those student licensees.... and how that cost would be reflected
- >> in the license costs.... for other platforms?

>

- > Well, as far as I know the student version of Mathematica includes NO
- > tech support. Still I greatly appreciate its low price (~\$150 or so, I
- > think).

It would be interesting to see if RSI would go the same route, given their purposely keeping the price of Windows and Mac licenses high in order to avoid frustrating people trying to reach an overstretched tech support group. I wonder if the idea of providing unsupported licenses has even occurred to them as either an immediate revenue enhancer, or a long-term strategy: hook 'em while they're young and they'll stick with you forever. Makes you wonder about how different software marketing and drug or religious cult marketing are.

Worked for unix, after all....

Joe Gurman

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Joseph B. Gurman / NASA Goddard Space Flight Center/ Solar Data Analysis Center / Code 682 / Greenbelt MD 20771 USA / gurman@uvsp.gsfc.nasa.gov | Federal employees are still prohibited from holding opinions while at work. Any opinions expressed herein must therefore be someone else's. |