Subject: ION: video?

Dear all,
I got an ION script that pushes an image from my server to the remote user
with a call to
TV.
Is it possible to substitute, inside this script, this TV calling with some
call to a routine that shows a video (animated gif, mpg or other)?
Of course I can save the video somewhere and then pass just the
file.address,
but I'm wondering if is it possible somehow else.
Thank you very much in advantage,

Ale