
Subject: Re: PV-WAVE for Linux
Posted by [doug](#) on Tue, 23 May 1995 07:00:00 GMT
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In article <3ppsai\$lmq@aragorn.unibe.ch>, M Larkum <larkum@pyl.unibe.ch> wrote:

> If it's so easy to do (and it's been done now anyway), what more do
> they have to do than offer the damn software to people who want to
> buy it? If nobody wants it, they don't lose a cent.
>
> Am I missing something?

Yes. Porting the software itself is a significant part of the cost, but there are all sorts of other costs associated with launching a product. Developing a complete installation guide, documentation, promotional materials, getting disks copied, documentation printed, computer systems updated, changing millions of different little things. Plus you have to worry about the product each time you update. So when a new version comes out you have to go through all the numerous steps involved, even if you have 10 users. Or you decide not to update for that environment and annoy the hell out of those 10 customers.
