
Subject: Re: General Purpose CCD Interface
Posted by [Paul\[2\]](#) on Thu, 05 Jan 2006 17:46:56 GMT
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> Very interesting- but what does the "OEM/Volume only, not single user"
> note in the IDL support section mean?
>
> Brad

Hi Brad,

Bruyton likes OEM deals for their software and I think they felt that having IDL come along for the ride would help them sell more SIDX to the big camera manufactures. They're actually doing quite well with SIDX which I think is a great idea (single interface into many scientific cameras).

We are now just beginning to explore whether it will help my team sell more IDL into the camera manufacture's user base by hooking into SIDX. Apparently, these camera manufacturers are fiercely competitive, so having a platform for application development like IDL plus SIDX linked to their systems is beginning to get some early attention. For example, I've already spoken to interested reps from:

Andor
BASLER
SciMeasure
Apogee
Horiba
Spectral Instruments

We now just need to identify an opportunity to validate what we think is a good idea. Hence, I ping the group for impressions since you guys are probably the most objective.

Thanks,
-P