"David Fanning" <davidf@dfanning.com> wrote in message
news:MPG.1f7320e65f72c019989cc1@news.frii.com...
> Here is my basic problem:
>
>   "By collaborating and exploiting core integration
>   technology, tool producers can leverage platform
>   reuse and concentrate on core competencies to
>   create new development technology."
>
> I don't have the foggiest idea what the hell this means! :-(

Basically, a focus on core competencies presents challenges in
the context of strategic decision-making oriented to market
growth vectors.
Similarly, developing operational and conceptual learning means that
management must concentrate on the operational imperative of increasing the
visibility of key business metrics.

I hope that clears it up!

Cheers,
bob