"David Fanning" <news@dfanning.com> wrote in message
news:MPG.1f96e0858e20f22989d1d@news.frii.com...
> Folks,
>
> Here is an interesting thesis topic for you.
>
> Let people know you have published a technical article
> on a technical newsgroup. Mention the words "pretty girl"
> in the article. Examine page downloads for the next hour
> to see which article generates more interest.
>
> Here is some preliminary data:
>
>   technical article: 10
>   pretty girl: 465

[face reddens]

(btw, don't include quotes on the phrase in the search)