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Subject: Is ITTVIS abandoning me?

Posted by [Haje Korth](#) on Wed, 20 Dec 2006 21:39:26 GMT

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Hi,

Last week I made an interesting discovery. I attended the annual fall meeting of the American Geophysical Union in San Francisco. This meeting is probably the largest conference held in the US for the geophysical research sector. The meeting is commonly well attended, reaching record participation of 14000 people this year. In the past RSI (now ITTVIS) had an exhibition both every year since I started attending the meeting in 1998. I enjoyed stopping by their booth for a chat about IDL features and other things. To my great surprise ITTVIS did not find it necessary to be represented at this year's event. This is surprising since I expect that a large number of conference participants are ITTVIS customers. So I wonder what the reason is? Is this sign of a change in the target group for the software? Or is our field so saturated with IDL customers that further promotion of IDL/ENVI is no longer necessary (chain reaction with a self-promoting effect)? Or do the investments go into other sectors where there is much more money to be earned (wonder what these might be :) )? After more than 15 years of using and supporting IDL I feel abandoned. Please help me feel better....

Cheers,  
Haje

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