
Subject: Re: plotting graphics for web pages

Posted by [Kenneth P. Bowman](#) on Tue, 20 May 2008 20:39:53 GMT

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In article <g0va52\$lu4\$1@news.nems.noaa.gov>,

Paul van Delst <Paul.vanDelst@noaa.gov> wrote:

> My simple-minded approach to font sizes for web/ppt graphics is that if people can't read
> it clearly, then it's too small. I'm sure there's some sort of Graphic Design Golden Rule
> of ratios of font sizes that make things appear more aesthetically pleasing, but one
> doesn't like to see people leaning forward in their seats to read graphics (be they
> looking at their screen or a ppt presentation containing graphics.)

For presentations there is a simple rule of thumb -- print the slide on 8.5 x 11 or A4(?)
paper. Lay it on the floor at your feet and look at the slide while standing up.
If you have a hard time reading the text (or discerning details of the graphics),
it is too small.

Ken
