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Subject: Re: New IDL Book Chapters Available  
Posted by [David Fanning](#) on Fri, 05 Nov 2010 15:52:16 GMT  
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Francis Burton writes:

- > Great idea - I hope you get lots of sales and useful feedback.
- >
- > One question though...
- >
- > Does one have to have a PayPal account or FAX an order if the
- > basket contains items totalling \$0.00 (i.e. the free samples)?

No. I've never sold "free" stuff on the store before,  
so this is a bit of a learning experience for me, too. :-)

It looks like it works like this. You *\*can\** use the PayPal  
account if you have one. PayPal will charge you \$0.00 and  
send me confirmation that you have "paid" and the links  
to the books are sent to you automatically.

If you choose the "FAX the Order Form" method of payment,  
then I get the book order here (as I always do), but I have  
to manually indicate you have "paid" to release the links  
to you. This will result in a slight delay, because, well,  
I am writing a book and not drooling over my e-mail to see  
how much money I am making! I am trying to get to this as  
fast as I can.

I'm not sure how well the experiment is proceeding. I'm  
spending a LOT of time this morning processing free orders.  
That's not *\*exactly\** what I had in mind, but confirms my  
belief that if you have great products there is never  
any trouble giving it away for free. :-)

Cheers,

David

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Coyote's Guide to IDL Programming: <http://www.dfanning.com/>  
Sepore ma de ni thui. ("Perhaps thou speakest truth.")

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