
Subject: Re: Market Research 101

Posted by [Carsten Lechte](#) on Thu, 10 Feb 2011 17:18:26 GMT

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On 10/02/11 18:05, David Fanning wrote:

> Carsten Lechte writes:

>

>> This sounds depressing, but that is all I can offer in a world where

>> digital copies cost practically nothing to make.

>

> Well, now this is EXACTLY what isn't true! It has

> cost me, personally, about \$50K to make!

OK, I amend my statement to say that *copies* of copies cost practically nothing to make. I had not intended to slight your authorial effort.

chl
