
Subject: Re: Market Research 101

Posted by [David Fanning](#) on Thu, 10 Feb 2011 17:05:09 GMT

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Carsten Lechte writes:

> This sounds depressing, but that is all I can offer in a world where
> digital copies cost practically nothing to make.

Well, now this is EXACTLY what isn't true! It has cost me, personally, about \$50K to make! And that's only my time. It doesn't count damage to relationships, the time to acquire the experience to be *able* to make the PDF, or any of the other, considerable, costs born by the idiot who decides to *create* something.

Oh, don't get me started....

Cheers,

David

P.S. Thank God there are idiots, but I think there are going to be fewer and fewer of us if we keep on in this direction. Who, in their right mind, would want to do this?

--

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Coyote's Guide to IDL Programming: <http://www.idlcoyote.com/>

Sepore ma de ni thui. ("Perhaps thou speakest truth.")
