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Subject: Re: Market Research 101

Posted by [David Fanning](#) on Thu, 10 Feb 2011 16:31:10 GMT

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Ben Tupper writes:

- > I have encountered password protected PFDs in the past. I know that it
- > isn't fool proof, but would that help stem the tide? I bought this book
- > a while ago...
- >
- > [http://zoi.utia.cas.cz/moment\\_invariants](http://zoi.utia.cas.cz/moment_invariants)
- >
- > ... and the code to go with it was in a password protected file. The
- > password was a word in the book. I don't know, but I suspect that
- > there's a list of passwords that are generated for each book purchase.
- > That would limit your ability to sell through other merchandisers.

I am learning that publishing a book is very much like doing research. Chaos rules! Then, either a single clarifying idea breaks through and (Eureka!) solves the problem, or (more likely) you start making decisions that eliminate possibilities until you are left with something you can actually handle.

I'm pretty sure I'm still in the chaos stage. :-)

Cheers,

David

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Coyote's Guide to IDL Programming: <http://www.idlcoyote.com/>

Sepore ma de ni thui. ("Perhaps thou speakest truth.")

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