Subject: Re: Harris seems to be deemphasizing IDL Posted by laura.hike on Wed, 10 May 2017 19:20:37 GMT

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On Wednesday, May 10, 2017 at 4:38:52 AM UTC-7, David Grier wrote:

- > I just watched the video that Harris emailed to their customers to introduce
- > their new website. It doesn't mention IDL even once.
- > Instead it calls out "ENVI, Jagwire, Geiger-mode LiDAR ... and more."

>

- > This lack of emphasis is consistent with IDL's placement on the
- > updated web site. It's nowhere near the front page.

>

- > Compare that to the MathWorks website that trumpets the many benefits
- > of matlab and Simulink on the front page. This might not seem to be
- > a fair comparison because matlab is MathWorks' main product, whereas
- > IDL appears to play a smaller role for Harris.

>

- > Regardless of the explanation, it would be good for the continued
- > viability of IDL as a programming platform if Harris could find a way
- > to make it seem more ... important.

Hear, hear!