
Subject: Re: New IDL Book Chapters Available
Posted by [David Fanning](#) on Thu, 04 Nov 2010 21:07:17 GMT
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David Fanning writes:

- > Your feedback and participation have
- > always have always been an enormous inspiration to me.

As some of you have no doubt realized, I threw this sentence in to get your editing skills revved up and rolling! ;-)

Cheers,

David

--

David Fanning, Ph.D.
Fanning Software Consulting, Inc.
Coyote's Guide to IDL Programming: <http://www.dfanning.com/>
Sepore ma de ni thui. ("Perhaps thou speakest truth.")

Subject: Re: New IDL Book Chapters Available
Posted by [fburton](#) on Fri, 05 Nov 2010 15:38:27 GMT
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In article <MPG.273ccc4730fb2270989844@news.giganews.com>,
David Fanning <news@dfanning.com> wrote:
> I've decided to try a little experiment in e-commerce.
> [...]

Great idea - I hope you get lots of sales and useful feedback.

One question though...

Does one have to have a PayPal account or FAX an order if the basket contains items totalling \$0.00 (i.e. the free samples)?

Francis

Subject: Re: New IDL Book Chapters Available
Posted by [David Fanning](#) on Fri, 05 Nov 2010 15:52:16 GMT

Francis Burton writes:

- > Great idea - I hope you get lots of sales and useful feedback.
- >
- > One question though...
- >
- > Does one have to have a PayPal account or FAX an order if the
- > basket contains items totalling \$0.00 (i.e. the free samples)?

No. I've never sold "free" stuff on the store before,
so this is a bit of a learning experience for me, too. :-)

It looks like it works like this. You **can** use the PayPal
account if you have one. PayPal will charge you \$0.00 and
send me confirmation that you have "paid" and the links
to the books are sent to you automatically.

If you choose the "FAX the Order Form" method of payment,
then I get the book order here (as I always do), but I have
to manually indicate you have "paid" to release the links
to you. This will result in a slight delay, because, well,
I am writing a book and not drooling over my e-mail to see
how much money I am making! I am trying to get to this as
fast as I can.

I'm not sure how well the experiment is proceeding. I'm
spending a LOT of time this morning processing free orders.
That's not **exactly** what I had in mind, but confirms my
belief that if you have great products there is never
any trouble giving it away for free. :-)

Cheers,

David

--

David Fanning, Ph.D.
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Subject: Re: New IDL Book Chapters Available
Posted by [David Fanning](#) on Fri, 05 Nov 2010 15:57:47 GMT
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David Fanning writes:

- > I'm not sure how well the experiment is proceeding. I'm
- > spending a LOT of time this morning processing free orders.
- > That's not **exactly** what I had in mind, but confirms my
- > belief that if you have great products there is never
- > any trouble giving it away for free. :-)

By the way, if you order stuff you have to pay for in addition to the "free" stuff, and you choose the Fax Order Form method of payment, then I have to wait for you to fax your payment information to me so I can process it. I can't just release the free stuff on the order. I have to release all of it or none of it. Sorry.

Cheers,

David

--

David Fanning, Ph.D.

Fanning Software Consulting, Inc.

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Sepore ma de ni thui. ("Perhaps thou speakest truth.")

Subject: Re: New IDL Book Chapters Available

Posted by [David Fanning](#) on Fri, 05 Nov 2010 16:34:03 GMT

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David Fanning writes:

- > It looks like it works like this. You **can** use the PayPal
- > account if you have one. PayPal will charge you \$0.00 and
- > send me confirmation that you have "paid" and the links
- > to the books are sent to you automatically.

Now it looks to me like, contrary to the documentation, PayPal will charge you \$0.01 (a penny) to process this transaction. I suppose everyone deserves their cut of the profits. Sorry. :-(

Cheers,

David

--

David Fanning, Ph.D.

Fanning Software Consulting, Inc.

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Sepore ma de ni thui. ("Perhaps thou speakest truth.")
