
Subject: Asymetrix Embraces KaiZenWare

Posted by [Steven Esau](#) on Mon, 18 Nov 1996 08:00:00 GMT

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Hi, I'm Steven Esau <stevene@asymetrix.com> the general counsel of Asymetrix Corporation. Mark J. Christie <mapsing@pacific.net.sg> is the mastermind behind this scam to sabotage Jeffrey Tay. I gave Jeffrey Tay a letter to authorize him to distribute KaiZenWare but Mark J. Christie secretly sabotaged Jeffrey Tay by spreading lies and rumours that KaiZenWare is illegal. I'll ask Paul Allen to sack Mark J. Christie.

Asymetrix will very soon announce on its home page the official recognition of KaiZenWare as the copyright property of Jeffrey Tay. KaiZenWare can be developed to run on any version of ToolBook - v1.5, v3.0, v.4.0 and the ToolBook II series and all future versions of ToolBook and MultiMedia ToolBook. Watch out for Asymetrix's announcement. Thank you.

Confession By Mark J. Christie below:

Mother! Please don't shoot! I'll confess! I'll confess! (Mark J. Christie's mother is pointing a gun at his head and threatening to blow off his brain if he does not come clean). Please forgive me Steven Esau (Steven is the general counsel of Asymetrix Corporation, USA <stevene@asymetrix.com>), my mom will be visiting you later. This is what happened and I emphasize this is the absolute truth.

***The Objective - Get Jeffrey Tay's software called KaiZenWare
Jeffrey Tay created a multimedia authoring tool called KaiZenWare in 1993. However, he has not released it for a variety of reasons. This year (1996) we came to know about it and wanted to get hold of KaiZenWare but we did not succeed. He found a company interested in marketing his software but we sabotaged him by telling that company that KaiZenWare violates Asymetrix's copyright without even seeing KaiZenWare (remember he refused to let go of his software). Details of this can be found at: <http://www.ets.bris.ac.uk/comments/21612.htm>

The question is: How to get hold of Jeffrey's Tay software called KaiZenWare? We hatched out a plot to lure him to release his software called KaiZenWare. This is how the plot works:

Stage 1 we gave him a letter from Steven Esau, general counsel of Asymetrix Corporation, USA <stevene@asymetrix.com> which authorized him to distribute his software called KaiZenWare.

Stage 2 we waited for him to fall for our trap. He started marketing his software called KaiZenWare on the Internet in Aug 1996 and we proceeded

to download a copy for our own reference so that we can copy his ideas.

Stage 3 whenever someone enquired about KaiZenWare we will tell them that it is illegal (members of the ToolBook mailing list have been told in Aug 1996 that it is illegal) and we refuse to acknowledge the fact that KaiZenWare is an exception and that Steven Esau has indeed sent Jeffrey Tay a letter to authorize the distribution of KaiZenWare.

Stage 4 we keep totally quiet about this dual-reality. Jeffrey Tay is the only one who knows of the letter from Steven Esau. Jeffrey Tay does not know that members of the ToolBook mailing list thinks it is illegal. Jeffrey Tay does not know that we spread words that it is illegal.

Stage 5 we will carry on this charade and will ensure that nobody buys KaiZenWare because they think it is illegal. Jeffrey Tay can spend the rest of his life wasting time and money marketing KaiZenWare but nobody will buy because they think it is illegal.

Unfortunately, Jeffrey Tay found out and complained to members of the ToolBook mailing list. Our good friend who owns the list speedily arranged to forbid Jeffrey Tay from posting articles to members of this list even though he has just subscribed to the list.

The idea is to gag Jeffrey Tay and to let everyone else say bad things about KaiZenWare and Jeffrey Tay and ensuring that Jeffrey Tay does not have a chance to ask questions and answer questions.

Is this cruel? This is the world of business and it is necessarily dirty and cruel. I have no sympathy for Jeffrey Tay because I also want to copy his ideas. I also want to make lots of money. Who cares about Jeffrey Tay even though his software called KaiZenWare was developed and tested in 1993? Jeffrey Tay's job is to prove that his software is good and then our job is to steal his idea and prevent him from selling KaiZenWare by sabotaging him secretly.

Please broadcast this message to everyone on the Internet. Jeffrey Tay is a one-man show working from home and he needs all the help he can get. Steven Esau has to answer one question: Did he send a letter to Jeffrey Tay authorizing Jeffrey Tay to distribute KaiZenWare?

Thank you.

P.S. To find out about KaiZenWare, use Excite and HotBot and use "kaizenware" as the keyword to search the database.