## Subject: \$\$\$\$\$ LOAN BUSINESS, EASY MONTHLY INCOME, NO BRAINER \$\$\$\$ Posted by a4 on Sun, 13 Jul 1997 07:00:00 GMT

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I have participated in the standard "Please put me on your mailing list" letter and found it to be worth

my time (I get 1 or 2 handfulls or letters every day) but I also found that it's results were nowhere near what I expected due mainly to people not sending in the money but rather spreading the letter

without paying for it. I participated in that mainly as an experiment and found that there are a tremendous amount of people willing to do it. I thought about how to, first, eliminate the "non-pay" problem and, second, to create a monthly income. I came upon the solution and decided to start a new

program. I decided that there were 3 things that this new program needed in order to work for everyone

and they were: 1.) It needed to be very simple and easy for anyone to do, and, 2.) It needed to be inexpensive enough for even the poorest of people, and, 3.) It needs to be DUPLICATABLE. I think you

will find this program to meet those requirements. I have put lots of thought into it and I ask that you

PLEASE do NOT modify it. This WILL WORK if you follow it. This system is based on the unconditional

"loaning" of money to people. Simply say, "I am loaning you this \$2 as an act of goodwill to help you in

your financial need, you may pay me back if and when you can." You should find 5 or more people who will

send \$2 to the 5 needy people on this list AND MAINTAIN 5 or more people who will do the same. You

should put your name on postition number 5 and move each of the other names up one position. The name

originally on position number 1 gets removed. You should be able to contact each of your 5 or more

people to see if they are going to be active this month. If not then you need to find one or more people

to be active in order to maintain at least 5. I am not speaking about the 5 people on the list but rather the 5 new people you have found. I would highly suggest having more than 5 in any given month.

Now I know that this would be extremely easy to do since I can think of at least 20 people myself who

will do this consistently. The key is to maintain at LEAST 5 active people. If you don't then you can't

expect for the rest of the people to do it either and you can't expect for this system to work. This system is a no-brainer, and if someone can't afford the \$10 + stamps for this then they truly ARE in

need! It is OK to use the internet to find people but I think it would be easier to find them through people that you know. This way it will be easier for you to contact them every month to ask about their

being active, unless someone is willing to give you their e-mail address. Here are some numbers:

Monthly income model per level and total for maintaining 4 active members @ \$2 each:

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Level 1: 2 \times 4 people = 8, Total now 8
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Level 2:  $$2 \times 16 \text{ people} = $32, \text{ Total now } $8 + $32 = $40$ 

Level 3:  $$2 \times 64 \text{ people} = $128$ , Total now \$8 + \$32 + \$128 = \$168

Level 4: \$2 x 256 people = \$512, Total now \$8 + \$32 + \$128 + \$512 = \$680

Level 5: \$2 x 1024 people = \$2048, Total now \$8 + \$32 + \$128 + \$512 + \$2048 = \*\*\* \$2728 \*\*\*

Yearly income: \$2728 x 12 months = \$32,736

Monthly income model per level and total for maintaining 5 active members @ \$2 each:

```
Level 1: 2 \times 5 people = 10, Total now 10
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Level 2:  $$2 \times 25 \text{ people} = $50$ , Total now \$10 + \$50 = \$60

Level 3:  $2 \times 125$  people = 250, Total now 10 + 50 + 250 = 310

Level 4:  $2 \times 500$  people = 1000. Total now 10 + 50 + 250 + 1000 = 1310

Level 5: \$2 x 2500 people = \$5000, Total now \$10 + \$50 + \$250 + \$1000 + \$5000 = \*\*\* \$6310 \*\*\*

Yearly income: \$6310 x 12 months = \$75,720

Monthly income model per level and total for maintaining 6 active members @ \$2 each:

```
Level 1: $2 \times 6 \text{ people} = $12, Total now $12
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Level 2:  $$2 \times 36 \text{ people} = $72, \text{ Total now } $12 + $72 = $84$ 

Level 3: \$2 x 216 people = \$432, Total now \$12 + \$72 + \$432 = \$516

Level 4: \$2 x 1296 people = \$2592, Total now \$12 + \$72 + \$432 + \$2592 = \$3108

Level 5: \$2 x 7776 people = \$15552, Total now \$12 + \$72 + \$432 + \$2592 + \$15552 = \*\*\* \$18660 \*\*\*

Yearly income: \$18660 x 12 months = \$223,920

Monthly income model per level and total for maintaining 7 active members @ \$2 each:

```
Level 1: $2 x 7 people = $14, Total now $14
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Level 2: \$2 x 49 people = \$98, Total now \$14 + \$98 = \$112

Level 3: \$2 x 343 people = \$686, Total now \$14 + \$98 + \$686 = \$798

Level 4:  $2 \times 2401$  people = 4802, Total now 14 + 98 + 686 + 4802 = 5600

Level 5: \$2 x 16807 people = \$33614, Total now \$14 + \$98 + \$686 + \$4802 + \$33614 = \*\*\* \$39214 \*\*\*

Yearly income: \$39214 x 12 months = \$470,568

Keep in mind that it does not matter what day of the month that someone chooses to be active. It DOES

matter that they are active on that day EVERY month. The key to this is DUPLICATION! You must treat this

as a business. If you treat it like a hobby that is how it will treat you. You could even organize

small

meetings with your people and their prospects and work with your leaders.

Think of how easy this would be for you, how reasonable this is, and of how good the chances are of it

working for you. You may need to hire someone to open all the envelopes.

NOTE: I decided on \$2 instead of \$1 because it is more feasible and it won't matter much for someone to

send \$2 as opposed to \$1. Also I was against \$5 as that becomes too expensive to duplicate.

Mail \$2 every month with a piece of paper saying "I am loaning you this \$2 as an act of goodwill to help

you in your financial need, you may pay me back if and when you can" to the following needy people:

#1 Robert Jezil 114 Jefferson Ave. Slidell, LA 70460

#2 Phil Walther Jr. 9495 Annapolis Lane North Maple Grove, MN 55369

#3 C. E. Burkman 170 University Ave. W Suite 12-129 Waterloo, Ontario N2L 3E9

#4 A. Bailey 1207 Reeves Road Plainfield, IN 46168

#5 J. Martin P.O. Box 2292 Reston, Va. 20195