
Subject: Competitive upgrade from Matlab to IDL for Power Macintosh

Posted by [info](#) on Fri, 14 Nov 1997 08:00:00 GMT

[View Forum Message](#) <> [Reply to Message](#)

The decision to drop Matlab on the Macintosh came as a great surprise. As a software company with many satisfied Macintosh customers, Research Systems considers the Power Macintosh an important platform for technical data analysis and visualization, both now and in the future. We would like to extend a special, time-limited competitive upgrade offer to Mac MathWorks customers to try IDL, a similar, technically-oriented language.

COMPETITIVE UPGRADE OFFER

If you act before December 31, 1997, North American Matlab users can purchase a license of IDL 5.0 for the Power Macintosh for \$499, one-third the regular price of \$1,500. The competitive upgrade is a perpetual IDL 5.0 single-user license for Power Macintoshes running MacOS 7.1.2 and higher (MacOS 8 is fully supported). This license includes the IDL 5.0 CD-ROM and the full documentation set in online

purchase additional, extra-cost toolboxes. The competitive upgrade plus complete IDL documentation in paper format is available for \$599.

Just send your name, organization, shipping address, phone number and email address to Research Systems via email to info@rsinc.com or by fax to (303) 786-9909. To qualify for this special offer, you will need to send us your Matlab version 4 or higher CD-ROM or diskettes as proof of your status as a Matlab customer. North American IDL customers with current software maintenance contracts are also eligible for this offer. This offer is not extended to users of The Student Edition of Matlab or the IDL Student Version.

WHAT IS IDL?

IDL, the Interactive Data Language, is an array-based, 4th generation language for data analysis, visualization, and application development. IDL's features include advanced image processing, interactive 2D and 3D graphics, map projections, volume visualization, integrated mathematics and statistics, flexible data I/O, a cross-platform GUI toolkit and much more. Object-oriented programming, OpenGL accelerated graphics, an easy to use GUI visualization environment, and the IDL

and visualization capabilities.

Like Matlab, IDL is an interactive, cross-platform technical computing environment. Unlike Matlab, IDL was designed from the outset as a high-performance environment for processing and displaying large, multi-dimensional data. IDL has long included support for a wide variety of data types, including byte, integer, 32-bit signed integer, 32-bit

floating point, 64-bit double-precision floating point, complex, double-precision complex and string data. For these and other reasons, IDL is used extensively in physics, medical imaging, test engineering, earth and space science. For example, IDL is the software of choice

conditions. To learn more about IDL, visit our Website at <http://www.rsinc.com>.

IDL MacOS SUPPORT

Research Systems is strongly committed to supporting the MacOS on PowerPC-based platforms. The Power Mac is an ideal platform for our products, as its high-performance processing and state-of-the-art graphics complement IDL's strengths. We are evaluating beta versions of Rhapsody with the intent of supporting it. We are extremely interested in user feedback with respect to Rhapsody adoption plans. In addition to the Power Macintosh platform, IDL also supports Windows 3.11, Windows 95, Windows NT, OpenVMS and all popular versions of Unix, including Linux and Solaris x86.

Competitive Upgrade Offer

Research Systems, Inc.
2995 Wilderness Place
Boulder, CO 80301
Phone: (303) 786-9900
Fax: (303) 786-9909
Email: info@rsinc.com
www.rsinc.com

Matlab and The Student Edition of Matlab are registered trademarks of The MathWorks, Inc. IDL and Interactive Data Language are registered trademarks of Research Systems, Inc. All other product or brand names are the property of their respective owners.
